



Spring Meeting

Wednesday, March 6, 2013

Independence Ballroom

Grand Hyatt Hotel, 1000 H Street, NW Washington DC 20001

Call information: 1-866-740-1260 pc: 410 7388

AGENDA

8:30 Business Meeting

Motion: To Approve Minutes from November 12, 2012

Motion: To Approve Finance Report

Motion: To Adopt the IOOS Association Employees' Handbook

8:50

Discussion: Preparing for Hill Visits

FY 14 Ask, Sandy Supplemental, Possibility of an additional request for national storm initiative, Sequestration, ICOOS Reauthorization

Looking forward: A Plan Increasing IOOS Funding in the Future.

9:50

Discussion: Preparing for meetings with IOOS Office

10:15

Adjourn Business Meeting

10:30 Open Meeting: Panel Discussion: Enhancing Communication and Coordination in IOOS

Debra Hernandez, Session Moderator

David Legler, Interagency Ocean Observing Committee

Rick Spinrad (by phone) IOOS Federal Advisory Committee

Julie Thomas, IOOS Association

Zdenka Willis, IOOS Program Office

Purpose: To explore opportunities for coordinating the work of the four organizations and for the development of a communication strategy.

10:30 Opening Remarks by Panel Members (10 minutes each)

What are your organization's priorities for the coming year? What role do you see your organization playing in implementing the recommendations of the IOOS Summit? How can the other organizations aid or assist this process? What are the three key messages you would want someone in the Administration or Congress to remember about IOOS?

11:10 Open Discussion: Developing a Communication and Coordination Plan

- 1) What strengths/weaknesses does each organization bring to this collaboration? How can we best play to one another's strengths?
- 2) What messages have been most effective to date?
- 3) How do we measure effectiveness of our efforts? When will we know IOOS is successful?
- 4) What are the gaps?

11:40 Wrap Up: Moving Forward with a Coordination and Communication Strategy

Outline of how to approach roles and responsibilities

Action	Key Audience	Responsibility	Mechanism	Frequency
Seek sustainable funding for IOOS in Federal Budget	NOAA/DOC/OMB Congress	PO, IOOS Association	Budget Process Meetings with NOAA, DOC, OMB, Congress	On-going
Seek non-federal support for IOOS	Private sector, state governments, foundations	PO, RA		
Expand support for IOOS				
etc				

12:00 Adjourn

12:00 Lunch (provided)

Committee Hill Visits

Note: COL's Public Policy Forum will be underway at the Reserve Officers Association, 1 Constitution Ave

1:00 Bonnie Bruce, House Natural Resources Committee 140 Cannon House Office Building

4:00 Leslie Albright and Bob Bonner, House Appropriations Staff H -309 Capitol Building

4:45 Dave Jenson, House Transportation Committee, 505 Ford House Office Building

6:00 Consortium of Ocean Leadership Reception, 253 Senate Russell Office Building